



***Dental Hygiene Committee of California
Education/Outreach Subcommittee Meeting***

*Department of Consumer Affairs
2005 Evergreen Street
Sacramento, CA 95815*

Sunday, December 5, 2010

1. *Roll Call/Establishment of Quorum*

Members Present

Rita Chen Fujisawa, Public Member – Chair
Cathy DiFrancesco, RDH
Michelle Hurlbutt, RDH

Staff Present

Lori Hubble, Executive Officer
Tom Jurach, Administrative Analyst
Traci Napper, Associate Government
Program Analyst

Members Not Present

Andrew Wong, Public Member

The meeting began at 10:21 a.m. Members introduced themselves for roll call. Because member Andrew Wong was not present, Cathy DiFrancesco was temporarily appointed in his place.

2. *Public Comment*

There was no public comment.

3. *Approval of September 27, 2010 Minutes*

It was m/s/c (DiFrancesco/ Hurlbutt) to approve the September 27, 2010 Education and Outreach Subcommittee meeting minutes as submitted. The motion passed unanimously.

4. *DHCC Web Site Statistics*

Tom Jurach, DHCC Administrative Analyst, provided information about DHCC's internet statistics. He presented the number of web hits on the DHCC main page for the months of June-October, 2010 and called attention to the increased activity during the summer as being indicative of RDH candidates using the website for examination preparation with web hits falling off dramatically after July.

Mr. Jurach presented the global internet activity information and called attention to the amount of activity coming from New York, USA and Moscow, Russia.

In addition Mr. Jurach presented the top five DHCC web pages defined by traffic. Respectively the most heavily trafficked was the DHCC home page, followed by licensee renewal, licensee verification, application information and the required application forms.

5. *2011 Calendar of Outreach Events*

Ms. Chen Fujisawa announced the upcoming 2011 outreach calendar.

Public comment was made by Ellen Standley, California Dental Hygienists' Association President, who invited DHCC to the CDHA Fall Scientific Session scheduled for late October/Early November 2011 in Northern California.

The event date will be submitted to the DHCC President and Executive Officer for consideration.

6. *Future Agenda Items*

JoAnn Galliano, educator, mentioned that the Western Regional Exam Board (WREB) distributes a statistical analysis of examination information and would like the DHCC to draw a similar comparison. This document would provide information to participants of the exam and would serve as a welcoming aid. She would like the DHCC to evaluate the incorporation of similar data in its exam material.

Ms. Hurlbutt requested that committee members have an opportunity to review newly developed outreach materials before they are distributed to the general public.

7. *Adjournment*

There being no further business, the subcommittee meeting adjourned at 10:38 a.m.