



**Monday, December 12, 2011**

**Dental Hygiene Committee of California**

**Education/Outreach Subcommittee**

**Agenda**

Agenda



Notice is hereby given that a public meeting of the Education and Outreach Subcommittee of the Dental Hygiene Committee of California will be held as follows:

**EDUCATION/OUTREACH SUBCOMMITTEE MEETING**

**Monday, December 12, 2011**

**Evergreen Hearing Room  
2005 Evergreen Street, 1<sup>st</sup> Floor  
Sacramento, CA 95815**

**Upon conclusion of Licensing and Examination Subcommittee**

**Agenda**

- EDU 1** – Roll Call
- EDU 2** – Public Comment for items not on the agenda
- EDU 3** – Chairperson’s Report
- EDU 4** – Approval of April 29, 2011 Minutes
- EDU 5** – Website Statistics
- EDU 6** – Outreach Events
  - a. Upcoming
  - b. Attended
  - c. Travel Restrictions
- EDU 7** – Adjournment

**Education/Outreach  
Subcommittee**

Chair – Rita Chen Fujisawa,  
Public Member  
William Langstaff, DDS  
Andrew Wong, Public Member

A quorum of the Committee may be present at the subcommittee meeting. However, Committee members who are not on the subcommittee may observe, but may not participate or vote. Public comments will be taken on agenda items at the time the specific item is raised. The subcommittee may take action on any item listed on the agenda, unless listed as informational only. All times are approximate and subject to change. Agenda items may be taken out of order to accommodate speakers, for convenience, and to maintain a quorum. The meeting may be cancelled without notice. For verification of the meeting, call (916) 263-1978 or access the Committee’s Web Site at **www.dhcc.ca.gov**.

The meeting facilities are accessible to individuals with physical disabilities. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Anthony Lum at (916) 576-5004 or e-mail [anthony.lum@dca.ca.gov](mailto:anthony.lum@dca.ca.gov) or send a written request to DHCC at 2005 Evergreen Street, Ste. 1050, Sacramento, CA 95815. Providing your request at least five (5) business days before the meeting will help to ensure availability of the requested accommodation.



**Monday, December 12, 2011**

**Dental Hygiene Committee of California**

**Education/Outreach Subcommittee  
Agenda Item 3**

**Chairperson's Report**



## MEMORANDUM

<b>DATE</b>	December 12, 2011
<b>TO</b>	Dental Hygiene Committee of California Education and Outreach Members
<b>FROM</b>	Rita Chen Fujisawa Chair, Education and Outreach Subcommittee
<b>SUBJECT</b>	<b>Agenda Item 3</b> <b>DHCC Education and Outreach Chairperson's Report</b>

A verbal report will be provided.



**Monday, December 12, 2011**

**Dental Hygiene Committee of California**

**Education/Outreach Subcommittee  
Agenda Item 4**

Approval of April 29, 2011 Minutes



***Dental Hygiene Committee of California***  
***Education and Outreach Subcommittee Meeting***

*Doubletree LAX*  
*1985 East Grand Avenue*  
*El Segundo, CA 90245*

***April 29, 2011***

**DRAFT**

***1. Roll Call/Establishment of Quorum***

**Members Present**

**Rhona Lee**, Acting Chair  
**William Langstaff**, DDS  
**Andrew Wong**, Public Member

**Staff Present**

**Lori Hubble**, Executive Officer  
**Tom Jurach**, Associate  
Government Program Analyst  
**Traci Napper**, Associate Government  
Program Analyst  
**Dennis Patzer**, Enforcement

**1. Roll Call**

The meeting began at 1:43 p.m. Members introduced themselves for roll call. Rhona Lee sat in Rita Chen Fujisawa's place to establish a quorum.

**2. Public Comment**

There was no public comment.

**3. Chairperson's Report**

Ms. Lee read a prepared statement from Ms. Chen Fujisawa serving as the chairperson's report and also congratulated Ms. Chen Fujisawa on her professional promotion. Ms. Lee submitted the report for approval. It was m/s/c (Wong/Langstaff) to accept the report as provided. Motion carried unanimously.

**4. Approval of December 5, 2010 Minutes**

Ms. Lee brought the subcommittee to approve the minutes. It was m/s/c (Langstaff/Wong) to accept the minutes as presented. Motion carried. Wong and Langstaff abstained given their absence when the meeting occurred.

**5. Outreach Events**

**a. Upcoming**

Ms. Hubble reported that all outreach events were canceled per the governor's directive limiting non-critical travel.

**b. Attended**

Ms. Hubble attended the CDHEA meeting held in Long Beach, CA, January 28-30, 2011.

**6. Report on Governor Brown's February 18, 2011 directive prohibiting purchases of free giveaways.**

Ms. Hubble gave a report indicating that the DHCC could no longer purchase free giveaway materials or distribute previously purchased giveaways at any outreach events pursuant to the governor's directive.

**7. Information on web site**

Mr. Jurach provided details about Internet traffic relative to the DHCC's web site. He noted trends in traffic correlating with exam cycles and highlighted the top 5 DHCC web pages visited over time. Mr. Jurach also provided data illustrating geographic web traffic. It is noted that the DHCC receives a significant amount of Internet traffic from the East Coast's New York area as well as sporadic activity from Europe, Asia, and Southeast Asia.

**8. Future Agenda Items**

There were no future agenda items suggested.

**9. Adjournment**

Given no further business to discuss, the Education and Outreach subcommittee meeting was adjourned at 1:51 p.m.



**Monday, December 12, 2011**

**Dental Hygiene Committee of California**

**Education/Outreach Subcommittee**

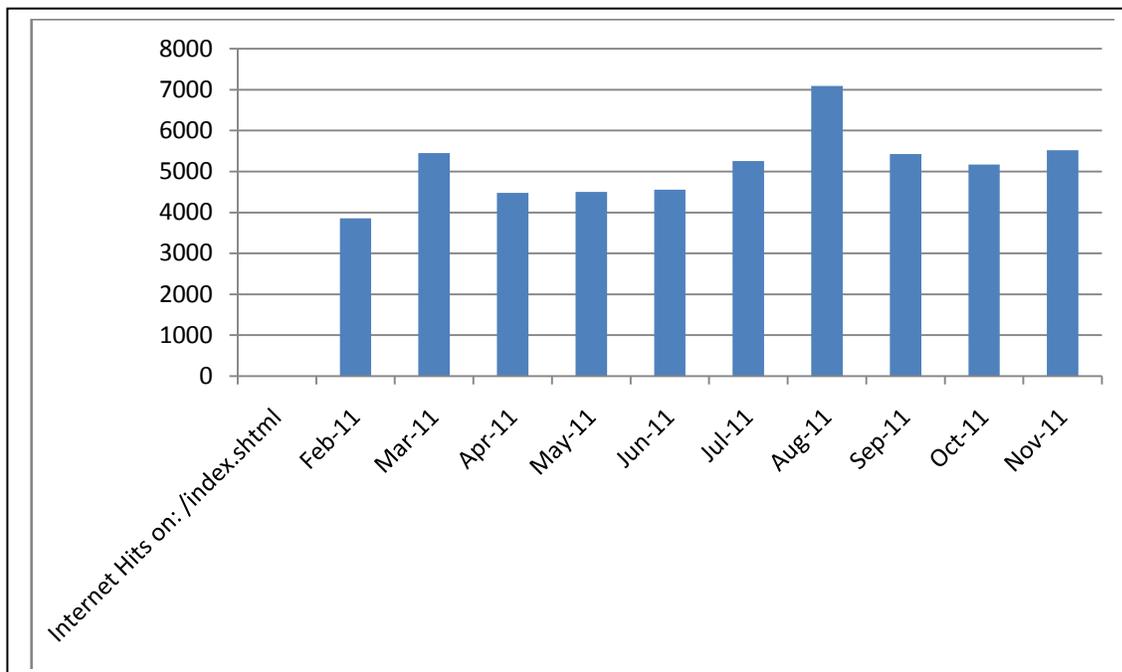
**Agenda Item 5**

Website Statistics



<b>DATE</b>	December 12, 2011
<b>TO</b>	Dental Hygiene Committee of California Education and Outreach
<b>FROM</b>	Tom Jurach, Administrative Analyst
<b>SUBJECT</b>	<b>Agenda Item 5</b> <b>DHCC Web Site Statistics February 2011 – November 2011</b>

**Internet Hits on: /index.shtml**

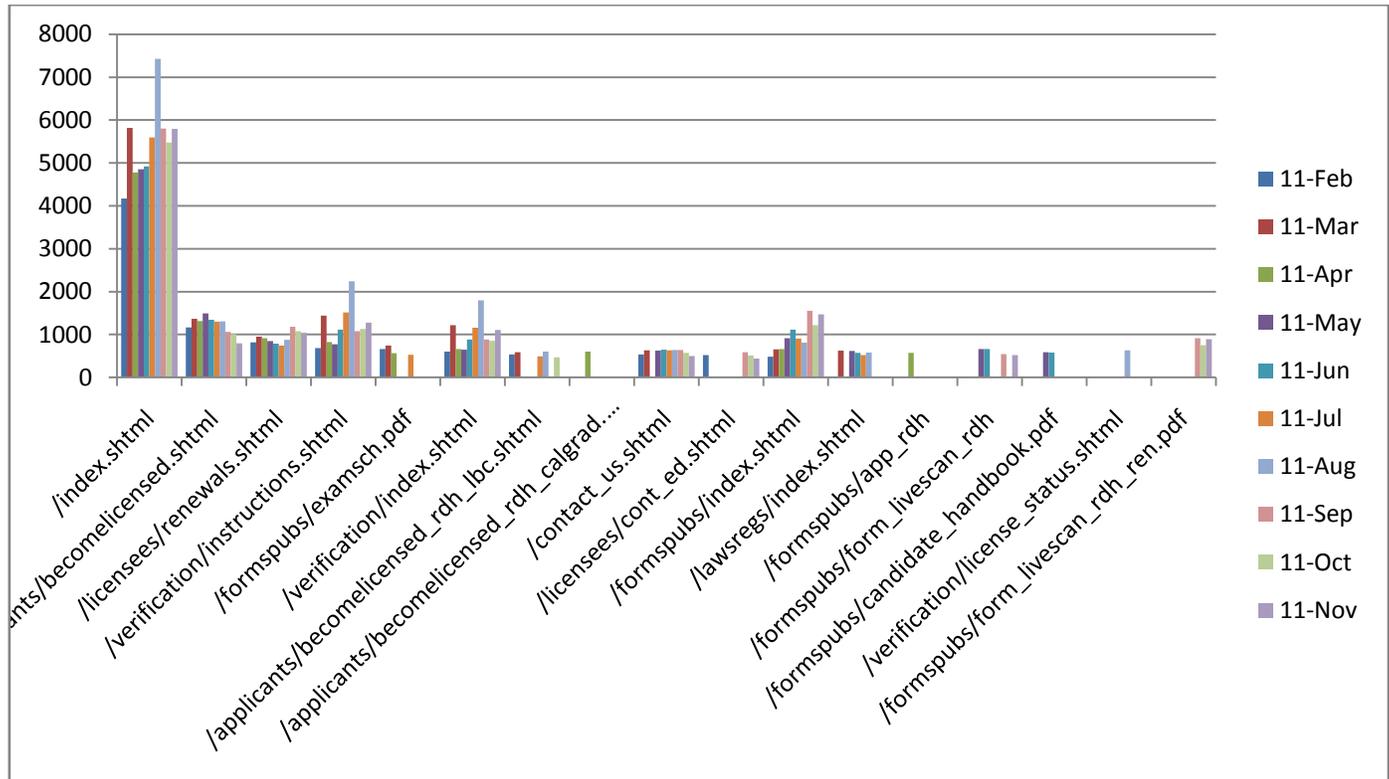


“Hits” identifies the total number of visitors viewing the DHCC home page (index.shtml).



## Agenda Item 5 – Web Site Statistics

### Top 5 DHCC Web Page Hits and Quantity of Hits per Month per Page

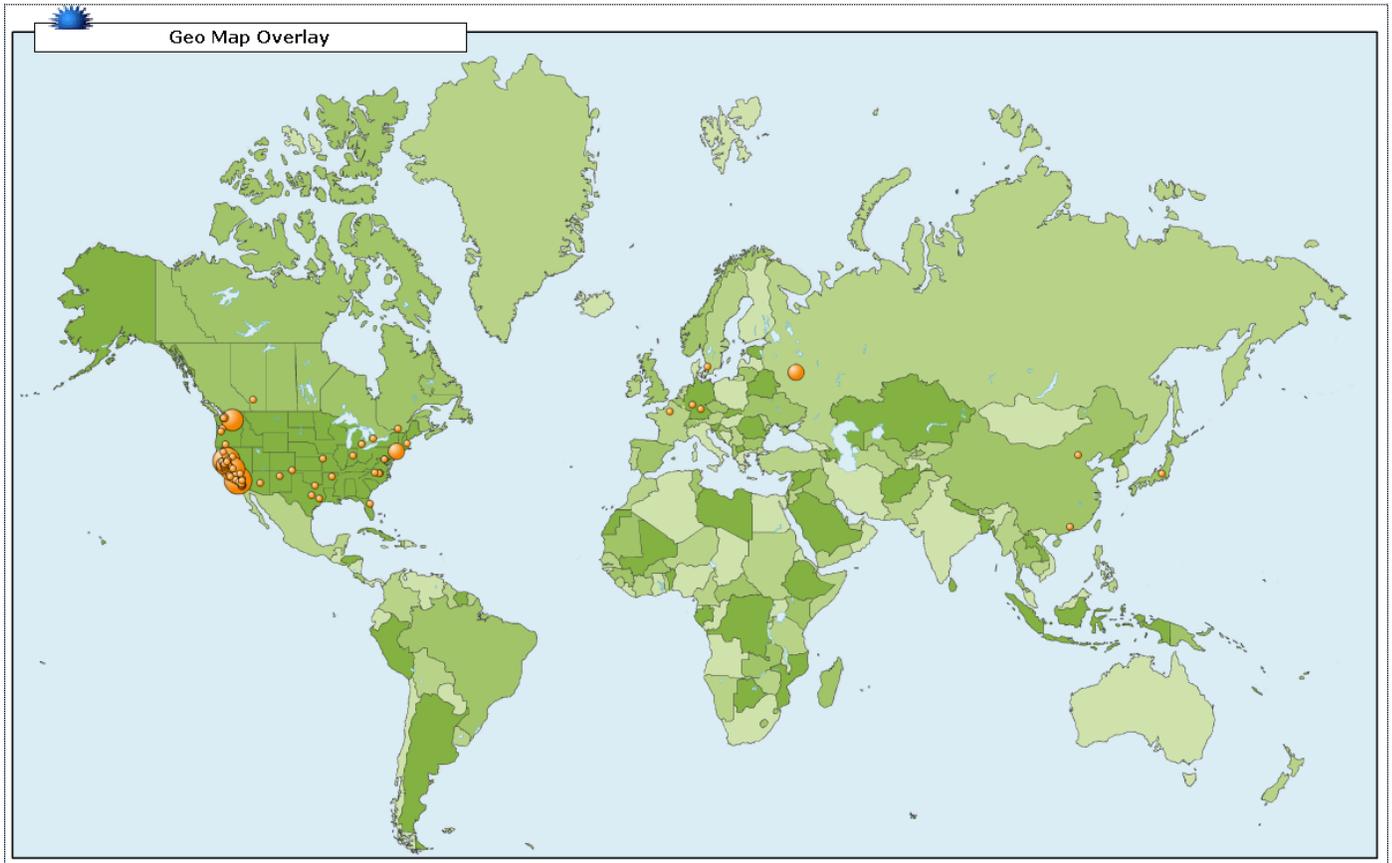


<b>/index.shtml</b>	DHCC home page
<b>/applicants/becomelicensed.shtml</b>	This hosts licensing information
<b>/licensees/renewals.shtml</b>	This hosts license renewal information
<b>/verification/instructions.shtml</b>	Instructions for license verification
<b>/formspubs/examsch.pdf</b>	This hosts the DHCC exam schedule for the year
<b>/verification/index.shtml</b>	The page to verify an RDH, RDHAP, RDHEF license
<b>/applicants/becomelicensed_rdh_lbc.shtml</b>	How to become licensed: LBC
<b>/applicants/becomelicensed_rdh_calgrad.shtml</b>	How to become licensed: CA graduate
<b>/contact_us.shtml</b>	How to contact DHCC
<b>/licensees/cont_ed.shtml</b>	Continuing Education requirements
<b>/formspubs/index.shtml</b>	Our main page hosting forms for correspondence
<b>/lawsregs/index.shtml</b>	The DHCC home page for researching laws and regulations
<b>/formspubs/app_rdh</b>	Application for RDH license
<b>/formspubs/form_livescan_rdh</b>	LiveScan submission form for RDH Applicant
<b>/formspubs/candidate_handbook.pdf</b>	PSI Candidate Handbook
<b>/verification/license_status.shtml</b>	License verification page
<b>/formspubs/form_livescan_rdh_ren.pdf</b>	LiveScan submission form for RDH Renewal



## Agenda Item 5 – Web Site Statistics

**Global Activity:** February 2011 – November 2011. The size of the orange dot indicates the activity from each locale. The larger the dot, the greater the activity. Web activity is based upon the DHCC homepage (/index.shtml).



Interesting to note is the increase in activity over the 10 months preceding November 2011 originating from the Washington State/Seattle/Issaquah area; Moscow, Russia; and the Calgary area in Alberta, Canada.



**Monday, December 12, 2011**

**Dental Hygiene Committee of California**

**Education/Outreach Subcommittee**

**Agenda Item 6**

Outreach Events



<b>DATE</b>	December 12, 2011
<b>TO</b>	Dental Hygiene Committee of California Education and Outreach
<b>FROM</b>	Tom Jurach, Administrative Analyst
<b>SUBJECT</b>	<b>Agenda Item 6</b> <b>2011 Calendar of Outreach Events</b>

**Attended:** Due to travel restrictions, the DHCC was not permitted to attend any outreach events during 2011.

**Outreach Events Scheduled to Attend in 2012:**

- CDHEA Meeting** .....San Jose, CA..... Feb 11-12, 2012
- CDA Convention** .....Anaheim, CA ..... May 3-5, 2012
- CDHA Scientific Session** .....Anaheim, CA ..... May 4, 2012
- CDHA House of Delegates Meeting** ...Santa Clara, CA..... June 1-3, 2012
- ADHA Annual Session** .....Phoenix, AZ..... June 13-19, 2012

**Travel Restrictions:** The above events will not be attended unless the current travel restrictions are removed or adjusted by the Governor.